

# BELLSOUTH

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**BellSouth Telecommunications, Inc.**

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**Jerry D. Hendrix**  
Vice President  
Regulatory Relations

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August 17, 2005

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth PRI Advantage Plus Promotion.

General Subscriber Service Tariff

Section A2                    -            Original Page 35.6.30  
                                     -            Original Page 35.6.30.1

The issue and effective dates for this tariff package are August 17, 2005 and September 1, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Regulatory Vice President

Attachments



## Promotion Description

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# BellSouth PRI Advantage Plus Promotion (FL2005-175)

### OVERVIEW OF PROMOTION:

BellSouth PRI Advantage Plus Promotion offer is available to new and existing BellSouth customers and applies to Voice/Data flat and measured rate PRI's. This promotion will be offered from September 1, 2005 to December 31, 2005.

### PROMOTION SPECIFICS:

1. Promotion offers the following benefits to subscribers:
  - a. Discounted B-Channel rates depending on term election.
  - b. A waiver of installation charges for twenty-four (24) month or greater term agreements.
  - c. A one hundred dollar (\$100.00) credit per PRI for subscribers that have or purchase a qualifying BSLD long distance plan and sign a twenty-four (24) month or greater term agreement.
2. Promotion applies to Voice/Data flat and measured rate only PRI's. Includes discounted B-Channel rates depending on term election that the subscriber signs as follows:
  - a. Option 1: 12-23 Month term agreement - B Channel effective rate of nineteen dollars (\$19.00).
  - b. Option 2: 24 to 48 Month term agreement - B Channel effective rate of fifteen dollars (\$15.00).
  - c. Option 3: 49 to 72 Month term agreement - B Channel effective rate of twelve dollars (\$12.00).
3. Includes a waiver of installation on the Voice/Data PRI Interface, B-channels and ISDN Access Line.
4. Subscribers who sign a twenty-four (24) month or greater term agreement on PRI and have or purchase a Core BellSouth Long Distance (BSLD) plan or a Complex BSLD Volume and Term Agreement (0432) will also receive a one hundred dollar (\$100.00) credit per PRI on their regulated BST bill as follows:
  - a. 12-23 months = \$100.00 credit for twelve (12) months
  - b. 24-35 months = \$100.00 credit for twenty-four (24) months
  - c. 36-48 months = \$100.00 credit for thirty-six (36) months
  - d. 49+ months = \$100.00 credit for forty-nine (49) months

### PROMOTION RESTRICTIONS:

1. Applies to Voice/Data flat and measured rate PRIs only.
2. Subscriber must sign a minimum twelve (12) month Term Election Agreement.
3. Existing PRI customers with more than six (6) months remaining on their existing term are not eligible for this promotion
4. Customer must sign agreement between September 1, 2005 and December 31, 2005 to be eligible.
5. Subscriber must have total BST spend of sixty-five thousand dollars (\$65,000.00) or less per year to be eligible for this promotion.
6. Subscribers who are participating in the PRI Advantage Promotion are not eligible to participate in BST Volume and Term Agreement or Product Level CSAs.
7. During the selected term, subscribers may add additional channels to each PRI sold via this promotion with a maximum total of twenty-three (23) at the same per channel rate for the remaining time on the original term. However, non-recurring charges for the additional B-Channels will apply per the appropriate section of the BellSouth tariff.
8. Existing PRI customers with an expired contract or with six (6) months or less remaining on their existing term election agreement or CSA contract are also eligible for this promotion.
9. This promotion cannot be combined with Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards or the Deluxe Rewards program.



## Promotion Description

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10. If customer changes their Long Distance carrier, they will no longer be eligible to receive the one hundred dollar (\$100.00) monthly credit.
11. Applicable taxes and fees will be based upon the full retail price of all products and services including installation. No taxes or fees will be added to the amount of waiver under this program.

ISSUED: August 17, 2005  
BY: Marshall M. Criser III, President -FL  
Miami, Florida

EFFECTIVE: September 1, 2005

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	PRI Advantage Plus Promotion	BellSouth PRI Advantage Plus Promotion offer is available to new and existing BellSouth customers and applies to Voice/Data flat and measured rate PRI's.	9/1/2005 to 12/31/2005
		Rules And Regulations	(N)
		--Promotion offers the following benefits to subscribers:	(N)
		1. Discounted B-Channel rates depending on term election.	(N)
		2. A waiver of installation charges for twenty-four (24) month or greater term agreements.	(N)
		3. A one hundred dollar (\$100.00) credit per PRI for subscribers that have or purchase a qualifying BSLD long distance plan and sign a twenty-four (24) month or greater term agreement.	(N)
		--Subscribers who sign a twenty-four month (24) or greater term agreement on PRI and have or purchase a Core BellSouth Long Distance (BSLD) plan or a Complex BSLD Volume and Term Agreement (0432) will also receive a one hundred dollar (\$100.00) credit per PRI on their regulated BST bill as follows:	(N)
		a) 12-23 months = \$100.00 credit for 12 months.	(N)
		b) 24-35 months = \$100.00 credit for 24 months.	(N)
		c) 36-48 months = \$100.00 credit for 36 months.	(N)
		d) 49+ months = \$100.00 credit for 49 months.	(N)
		--Applies to Voice/Data flat and measured rate PRI only.	(N)
		--Subscriber must sign a minimum twelve (12) month Term Election Agreement.	(N)
		--Existing PRI customers with more than six (6) months remaining on their existing term are not eligible for this promotion.	(N)
		--Customer must sign agreement between September 1, 2005 and December 31, 2005 to be eligible.	(N)
		--Subscriber must have total BST spend of sixty-five thousand dollars (\$65,000.00) or less per year to be eligible for this promotion.	(N)
		--Subscribers who are participating in the PRI Advantage Promotion are not eligible to participate in BST Volume and Term Agreement or Product Level CSAs.	(N)
		--During the selected term, subscribers may add additional channels to each PRI sold via this promotion with a maximum total of twenty-three (23) at the same per channel rate for the remaining time on the original term. However, non-recurring charges for the additional B-Channels will apply per the appropriate BellSouth tariff.	(N)
		--Existing PRI customers with an expired contract or with six (6) months or less remaining on their existing term election agreement or CSA contract are also eligible for this promotion.	(N)
		--This promotion cannot be combined with Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards or the Deluxe Rewards program.	(N)

ISSUED: August 17, 2005

EFFECTIVE: September 1, 2005

BY: Marshall M. Criser III, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
BellSouth's Service Territory – From Central Office where services are available	PRI Advantage Plus Promotion (Cont'd)	Rules And Regulations (Cont'd)	9/1/2005 to 12/31/2005	(N) (N)
		--If customer changes their Long Distance carrier, they will no longer be eligible to receive the one hundred dollar (\$100.00) monthly credit.		
		--Applicable taxes and fees will be based upon the full retail price of all products and services including installation. No taxes or fees will be added to the amount of waiver under this program.		(N)

ISSUED: August 17, 2005

EFFECTIVE: September 1, 2005

BY: Marshall M. Criser III, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>PRI Advantage Plus Promotion</u>	<u>BellSouth PRI Advantage Plus Promotion offer is available to new and existing BellSouth customers and applies to Voice/Data flat and measured rate PRI's.</u>	<u>9/1/2005 to 12/31/2005</u>
		<u>Rules And Regulations</u>	(N)
		<u>--Promotion offers the following benefits to subscribers:</u>	(N)
		<u>1. Discounted B-Channel rates depending on term election.</u>	(N)
		<u>2. A waiver of installation charges for twenty-four (24) month or greater term agreements.</u>	(N)
		<u>3. A one hundred dollar (\$100.00) credit per PRI for subscribers that have or purchase a qualifying BSLD long distance plan and sign a twenty-four (24) month or greater term agreement.</u>	(N)
		<u>--Subscribers who sign a twenty-four month (24) or greater term agreement on PRI and have or purchase a Core BellSouth Long Distance (BSLD) plan or a Complex BSLD Volume and Term Agreement (0432) will also receive a one hundred dollar (\$100.00) credit per PRI on their regulated BST bill as follows:</u>	(N)
		<u>a) 12-23 months = \$100.00 credit for 12 months.</u>	(N)
		<u>b) 24-35 months = \$100.00 credit for 24 months.</u>	(N)
		<u>c) 36-48 months = \$100.00 credit for 36 months.</u>	(N)
		<u>d) 49+ months = \$100.00 credit for 49 months.</u>	(N)
		<u>--Applies to Voice/Data flat and measured rate PRI only.</u>	(N)
		<u>--Subscriber must sign a minimum twelve (12) month Term Election Agreement.</u>	(N)
		<u>--Existing PRI customers with more than six (6) months remaining on their existing term are not eligible for this promotion.</u>	(N)
		<u>--Customer must sign agreement between September 1, 2005 and December 31, 2005 to be eligible.</u>	(N)
		<u>--Subscriber must have total BST spend of sixty-five thousand dollars (\$65,000.00) or less per year to be eligible for this promotion.</u>	(N)
		<u>--Subscribers who are participating in the PRI Advantage Promotion are not eligible to participate in BST Volume and Term Agreement or Product Level CSAs.</u>	(N)
		<u>--During the selected term, subscribers may add additional channels to each PRI sold via this promotion with a maximum total of twenty-three (23) at the same per channel rate for the remaining time on the original term. However, non-recurring charges for the additional B-Channels will apply per the appropriate BellSouth tariff.</u>	(N)
		<u>--Existing PRI customers with an expired contract or with six (6) months or less remaining on their existing term election agreement or CSA contract are also eligible for this promotion.</u>	(N)
		<u>--This promotion cannot be combined with Key Customer, Simple Savings, Winning Rewards, Welcoming Rewards or the Deluxe Rewards program.</u>	(N)

ISSUED: August 17, 2005

EFFECTIVE: September 1, 2005

BY: Marshall M. Criser III, President -FL  
Miami, Florida

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

<u>Area of Promotion</u>	<u>Service</u>	<u>Description</u>	<u>Period Authority</u>	
<u>BellSouth's Service Territory – From</u>	<u>PRI Advantage Plus Promotion (Cont'd)</u>	<u>Rules And Regulations (Cont'd)</u>	<u>9/1/2005</u>	<u>(N)</u>
<u>Central Office where services are available</u>		<u>--If customer changes their Long Distance carrier, they will no longer be eligible to receive the one hundred dollar (\$100.00) monthly credit.</u>	<u>to</u>	<u>(N)</u>
		<u>--Applicable taxes and fees will be based upon the full retail price of all products and services including installation. No taxes or fees will be added to the amount of waiver under this program.</u>	<u>12/31/2005</u>	<u>(N)</u>